

Your invitation to



Passion, Entrepreneurship and Social Inclusion

*An inspirational day with economic
development authority **Dr Ernesto Sirolli***

Where and when?

STARTTS
152-168 Horsley Drive
Carramar
Sydney NSW

Tuesday 31 August 2010
9:30AM - 3.00PM

Tickets \$35

*“The future of every
community lies in
capturing the passion,
intelligence, imagination
and resources of
its people.”*

Dr Ernesto Sirolli



SIROLI INSTITUTE



STARTTS

How do you nurture the entrepreneurial spirit in people from disadvantaged groups including the long-term unemployed, indigenous communities and refugees?

What can you do to inspire bottom-up economic development in local communities?

What are the alternatives to ‘programmes’, ‘initiatives’ and ‘one-size-fits-all’ business support offerings?

As policy makers and civic leaders all over the world have discovered, nobody has done more to engage with, and provide answers to, these questions than Ernesto Sirolli. Dr Sirolli has worked all over the world, helping communities turn their dreams into successful businesses. STARTTS (the NSW Service for the Treatment and Rehabilitation of Torture and Trauma Survivors) has established an Enterprise Facilitation Project in Western Sydney and has invited Dr Sirolli to share his vision with the Australian community.

For inquiries and further information, contact Felix Ryan, STARTTS Enterprise Facilitator on 02 9646 6666 or felix.ryan@sswahs.nsw.gov.au

To Register please click on the link below:

<https://reg.eventarc.com/event/view/1125/passion-entrepreneurship-and-social-inclusion>

What you will learn

The day will be different from your run-of-the-mill conference. This is your chance to debate some of the 21st century's most powerful ideas for local economic regeneration with their originator.

Why you should attend

As a participant in this highly interactive day, you will - See the benefits of proper management for start-ups - Identify where responsiveness complements strategic work - Increase your understanding of the fundamental importance of local intelligence to a healthy economy - Make changes to the way you approach and view entrepreneurs - Improve advice that is offered to entrepreneurs - Enhance the effectiveness of your existing services by integrating Sirolli principles.

About Ernesto Sirolli

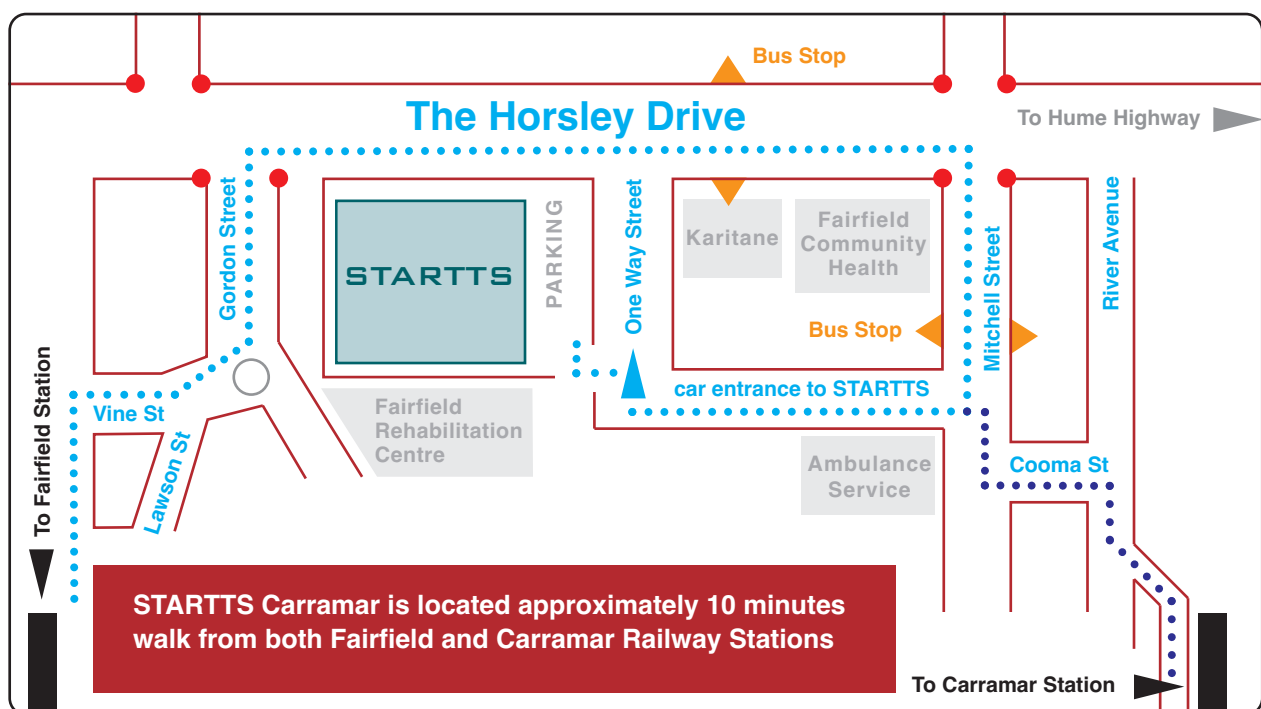
Italian-born Ernesto Sirolli has worked for over 25 years in Europe, Africa, Australia, New Zealand, the USA and Canada in local economic development. In 1984, he pioneered a novel approach to local development, based on facilitating the transformation of good ideas into viable businesses.

Founder of the Sirolli Institute and author of *Ripples From the Zambezi*, a chronological history of Enterprise Facilitation, Ernesto Sirolli engages audiences with his profound message of hope. The Sirolli Institute is dedicated to sharing lessons on how to effectively transform individual passion and community activism into rewarding and sustainable local businesses.

Using the Sirolli Method and the Trinity of Management®, communities around the world have unlocked their own local capacity for economic and community growth

Where is STARTTS Carramar?

The Entrance to the STARTTS carpark is on Mitchell Street, Carramar (next to the Ambulance Station)



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